Enhancing workplace efficiency and job satisfaction through technology



The implementation of a technology upgrade, increased employee satisfaction and positively impacted the bottom line. By Ashton Solutions



Ashton Solutions, based in Cleveland, Ohio, brings efficiency and peace of mind to IT and helps clients leverage technology for lasting business results. Find out more at ashtonsolutions.com.

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The integration of efficient technology into the workplace is not merely a convenience but a necessity. Businesses worldwide are recognizing the profound impact that streamlined technology can have on employee productivity, job satisfaction, and overall wellbeing.

We realize that the transition to a new provider is never easy. We work hard up front to make the transition as smooth as possible. Typically, we find that once onboarded and with hardware and strategy guidelines implemented, help desk calls and support tickets decrease. The implementation of efficient technology yields significant benefits for our clients, ultimately leading to reduced stress levels, happier employees, and oftentimes, a *decrease* in monthly service fees. You might be wondering, "A *decrease* in fees?" It's true. With properly configured and updated hardware, everybody is more efficient. And efficiency means not having to request support.

"Client A" (a pseudonym used for confidentiality purposes) is a large nonprofit organization offering medical care and support for individuals with intellectual and developmental disabilities. Ashton Solutions was called in to streamline and coordinate technology for this institution with multiple locations throughout Ohio. As a team, Ashton and Client A came up with a strategy aimed at making the thousand plus employees more efficient, while allowing the thousands of donors, families, friends, and corporate partners to connect with the organization as well. And all of this points back to providing the best care for the client's patients.

We realized Client A was a special place at the beginning of our journey and knew they needed a technology firm committed to understanding their mission and how they worked. Over time, we have upgraded their hardware, simplified their processes, and properly configured their systems. As a result, we've seen a significant decrease in the number of support tickets. This is a perfect example of fewer technology issues leading to less downtime and frustration, which in turn leads to less stress for users and a happier workplace.

Prior to the technology overhaul, Client A encountered several significant challenges that hindered employee performance and morale, while also effecting quality of care:

• **Outdated Hardware:** Aging computers and peripherals slowed down workflows, contributing to frustration and decreased productivity.

• Unreliable Systems: Legacy software systems were prone to glitches and crashes, causing disruptions in day-to-day operations and increasing stress levels.

• **High Support Ticket Volume:** The IT support team was inundated with a high volume of tickets related to hardware malfunctions, software errors, and connectivity issues, leading to prolonged resolution times and employee dissatisfaction.

The implementation of efficient technology yielded significant benefits for Client A, ultimately leading to reduced stress levels and happier employees:

• Increased Productivity: The upgraded hardware and software systems significantly improved employee productivity by minimizing downtime, streamlining workflows, and facilitating seamless collaboration among teams. Tasks that previously took hours to complete were now accomplished in a fraction of the time, allowing employees to focus on value-added activities.

• **Decreased Stress Levels:** With reliable hardware and software at their disposal, employees experienced a notable reduction in stress levels associated with technical issues and system failures. The frustration caused by slow computers, frequent crashes, and data loss became a thing of the past, fostering a more positive work environment.

• Enhanced Job Satisfaction: The investment in modern technology demonstrated our client's commitment- not only to patient care, but to employee well-being and professional development. Empowered with cutting-edge tools and resources, employees felt more engaged, motivated, and satisfied with their roles, leading to higher retention rates and improved morale across the organization.

• **Reduction in Support Tickets:** The upgrade initiative resulted in a significant decrease in the number of support tickets submitted by employees. The proactive measures taken to address hardware and software issues at their root cause minimized the need for reactive support interventions, freeing up IT resources to focus on strategic initiatives.

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Job satisfaction contributes to 27% of an individual's overall happiness in life. When employees feel happy and satisfied with their work, it positively impacts their overall wellbeing. The team effort of Ashton Solutions and Client A serves as a compelling testament to the transformative power of efficient technology in the workplace. By investing in modern hardware, robust software systems, and comprehensive support mechanisms, we successfully alleviated stress, boosted employee morale, and achieved tangible improvements in productivity and job satisfaction. As organizations worldwide continue to navigate the evolving landscape of the digital economy, the lessons learned from this success story underscores the importance of embracing technology as a strategic enabler of success in the modern workplace.



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